

INTELLIGEL[®]

 **bluMjk Pain Relief™**
Analgésique **bluMjk^{MD}**

Powerful
Pain Relief
Analgésique
Puissant



**We can all agree that at one point,
we all are faced with dealing with pain...!**

NEW!

Pain Relief
in under **3** Minutes

Applied directly on the skin with the help of a roll-on applicator, BluMjk (pronounced Bluemagic) penetrates the multiple layers of the skin within minutes, restores the pain-sensing nerves back to their normal resting state, thus reducing or eliminating pain significantly for a period of 4 to 6 hours.

Do not be fooled by counter-irritant pain relievers that trick the brain in believing that the pain is gone due to excessive Hot or Cold sensation applied to the skin. Products containing capsaicin (hot) or Menthol (cold) have only a fraction of the ability that BluMjk has to eliminate moderate to severe pain.

Examples of conditions where BluMjk has been found to be effective:

- Joint, muscle and tendon pain
- Neck pain
- Shingles
- Knee pain
- Hand & wrist pain
- Muscle tear and pull
- Tennis elbow
- Arthritis (all types)
- Neuropathic pain
- Muscle strain or muscle spasm
- TMJ disorders
- Back pain
- Feet / ankle pain
- Gout
- Shoulder pain
- Heel spurs
- Bursitis and tendinitis
- Osteoarthritic pain



One dose of BluMjk equals
16 sq. in. of skin surface saturated with product

100% Natural
100% Naturel

*Live
Pain-Free*

Intelligel BluMjk is a Trade Mark of A-Ligne Healthcare Products inc. 1 (800) 680-3050
Manufactured by R & S Research, Encino CA L.L.C.
www.blumjk.ca

Health Canada Submission number: 143996



INTELLIGEL®

bluMjk Pain Relief™
Analgésique bluMjk™

15% Sodium Salicylate

Live Pain-Free

Powerful
Pain Relief
Analgésique
Puissant

Pain Relief
in under **3** Minutes

- Topical OTC medication
- **Begins to work on contact**
- Full effect is observed within five (5) minutes or less
- Effect lasts from four (4) to six (6) hours
- As powerful as a narcotic in many clinical situations, without any CNS effects



Each vial contains
45 to 50 treatments

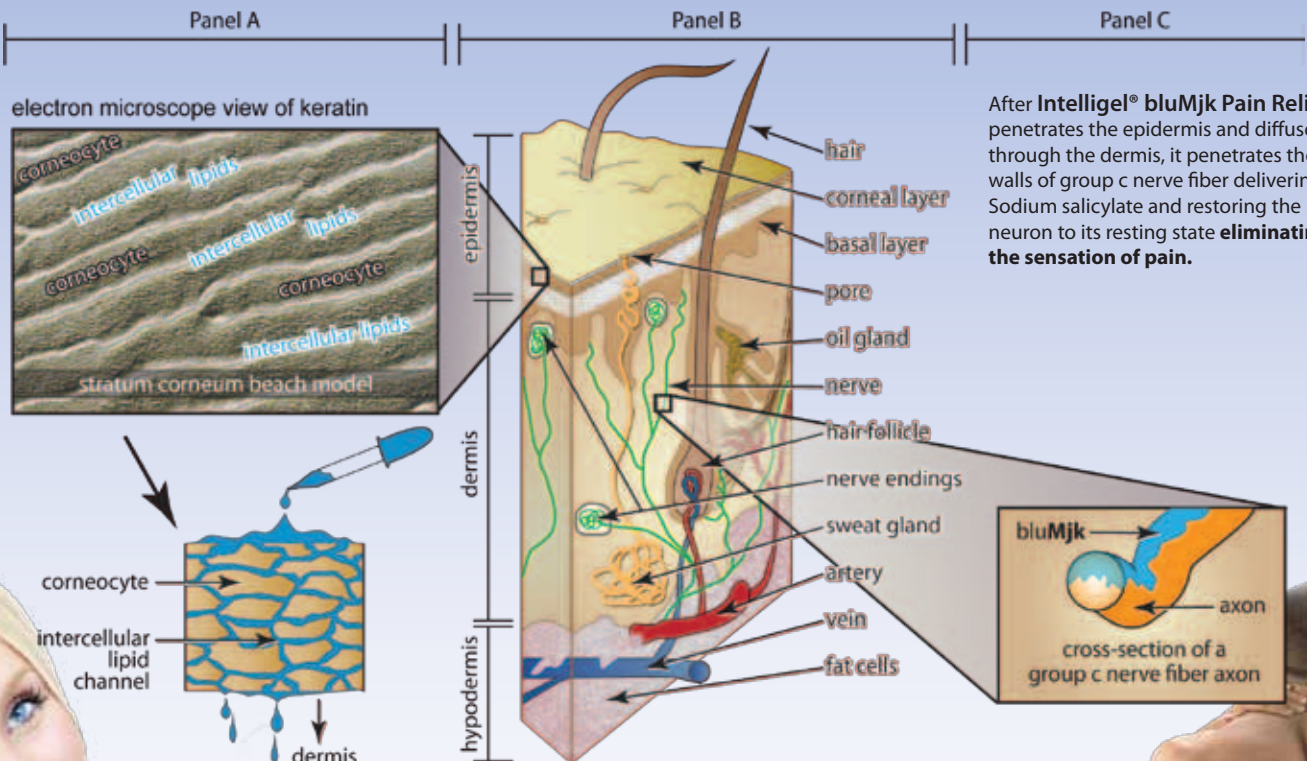
How Intelligel® Works

Panel A shows how Intelligel® bluMjk Pain Relief™ penetrates the stratum corneum or keratin (skin) via the intercellular lipid channels between the dead corneocytes. The lipophilic (definition: fat-liking, having an affinity for, tending to combine with, or capable of dissolving in lipids) component of our patented carrier system enhances the diffusion of the active ingredient, pharmaceutical grade Sodium salicylate, through the fatty intercellular lipid channels.

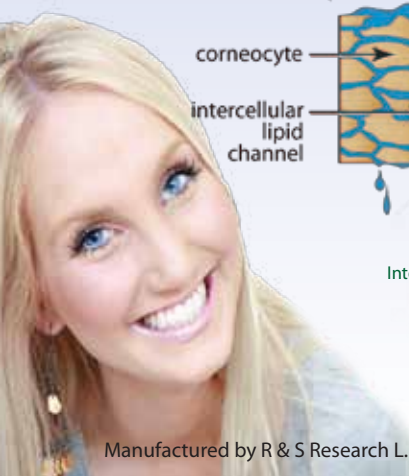
Panel B illustrates the layers of human skin. Below the stratum corneum and epidermis lies the dermis. The dermis is composed of cellular structures and molecules suspended in water. Intelligel® bluMjk Pain Relief™'s hydrophilic (definition: having an affinity for water; readily absorbing or dissolving in water) component of the carrier system rapidly diffuses through the dermis reaching the nerves.

Panel C depicts Intelligel® bluMjk Pain Relief™ penetrating the cell wall of a Group C nerve fiber's axon utilizing the lipophilic component of the carrier system. Sodium salicylate is delivered to the nerve axon restoring it to its resting state and eliminating the sensation of pain.

The time of onset of Intelligel® bluMjk Pain Relief™'s topically applied salicylate is very short and therefore the process is clearly not chemical (it is not prostaglandin-medicated).



After Intelligel® bluMjk Pain Relief™ penetrates the epidermis and diffuses through the dermis, it penetrates the cell walls of group c nerve fiber delivering Sodium salicylate and restoring the neuron to its resting state **eliminating the sensation of pain.**



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